

MEGAWATT

Exhibition & Conference

2026 SPONSORSHIP OPPORTUNITIES

Powering the New
Energy Reality.



INNOVATE
ideas



CONNECT
solutions



EVOLVE
together



18-19 NOVEMBER 2026



MILAN BERGAMO EXHIBITION CENTER
ITALY



www.megawattexpo.com

#MEGAWATT2026 | #JOINMEGAWATT

Be the Power Behind MEGAWATT

As Main Partner of MEGAWATT, your company is not just a sponsor - it becomes a strategic co-creator of one of Europe's most forward-looking events on energy, innovation and industry.

This partnership offers the highest level of visibility, influence and engagement, allowing your organization to actively shape the conference agenda, drive thought leadership, and connect with key global stakeholders.



Exclusive Visibility

- **Top-tier logo placement** - your logo always appears first and larger than any other sponsor, across all official MEGAWATT materials
- **Logo and hyperlink** featured on the MEGAWATT website homepage
- Main Partner spotlight in the official **Welcome Newsletter**
- **Dedicated LinkedIn post** announcing the partnership
- **Main Partner logo featured prominently** on the MEGAWATT promotional page in Modern Power Systems Magazine
- Main Partner logo on all **printed materials**, including flyers, catalogues, and visitor guides
- **10-month online partner profile** with company description, logo and link
- **1 client-produced content or** article included in a MEGAWATT promotional newsletter (pre-event feature)



Strategic Involvement

- **Active participation** in defining conference topics and content strategy, in collaboration with the MEGAWATT Scientific Committee
- **Keynote speaking slot** or role as session chair in a main conference panel
- Option to organize a **partner-branded workshop** or innovation session





Premium Presence

- **Prime exhibition space** in the most visible area of the venue with **30% discount** on raw space
- **Co-branding on key locations** (Main Entrance, Conference Hall, Networking Lounge area)
- Featured visibility in the **digital catalog**



Networking & Hospitality

- **20 complimentary** conference passes for staff and guests
- **30% discount** on additional conference passes
- Full access to exclusive **social events and Gala Dinner** for 7 representatives
- Dedicated support for **B2B meetings and matchmaking**



Post-Event Recognition

- Inclusion in the Official Post-Event Report as the event's Main Partner
- **Feature interview and media coverage** distributed through MEGAWATT channels
- Continuous visibility in follow-up communication and **PR campaigns**

COST 32.000 EURO



MAIN ARTICLE

Sustainability & Climate Strategy: Edison's Decarbonization Pathway

Barbara Terenghi – VP Sustainability and
COO Office Director

MEGAWATT Conference
October 18, 2026

We have 140 years of history behind us: we were founded in Turin in 1884 and we are one of the oldest energy company in Europe. We are the leading player in Italy in the production and supply of energy, benefits and services and the main Italian operators of energy services and energy efficiency.



We are a energy leader in the development of integrated, carbon free energies, products & services for businesses, territories, & individuals, that are always ready. The group's strategy can count on this mission, designed with people passionate to embrace the challenges ahead, and work innovative to drive results.

Be the Power Behind MEGAWATT

Becoming a Main Sponsor of MEGAWATT means gaining a leading position among the event's key partners - with strong visibility, premium access, and exclusive networking opportunities.

The Main Sponsor enjoys a powerful communication presence throughout the event and plays an active role in promoting innovation and sustainability in the energy and industrial sectors.



High-Profile Visibility

- **Prominent logo placement** on MEGAWATT materials (website, program, signage, banners, digital media) - positioned immediately after the Main Partner
- **Logo and hyperlink** on the MEGAWATT website
- Inclusion in the **Welcome Newsletter** to announce your participation
- **LinkedIn post** welcoming the Main Sponsor
- Main Sponsor logo on MEGAWATT **promotional page** in Modern Power Systems Magazine
- Main Sponsor logo on flyers, event catalogues and **printed materials**
- **8-month online partner profile** with logo and link



Conference & Content Presence

- **Participation as a speaker or panelist** in one conference session within the official program
- Mention in the Conference Programme and event website as Main Sponsor Participant



Exhibition & Branding

- **Premium exhibition space** with **15% discount on raw space**
- **Branding opportunities** in select areas (Conference, Hall entrance)
- Featured in the official digital catalog



Networking & Hospitality

- **10 complimentary conference passes** for staff and guests
- **15% discount** on additional **conference passes**
- Access to all **networking events** and **Gala Dinner** for 5 representatives
- Dedicated support for **B2B meetings and matchmaking**



Post-Event Recognition

- Mention as Main Sponsor in the **Official Post-Event Report**
- Visibility in **social media** highlights and **press coverage**
- Continued brand presence in **post-event communications**

COST 20.000 EURO

CONFERENCE SPONSORSHIPS

Power Your Presence. Connect. *Engage.* *Inspire.*

Conference Sponsorships at MEGAWATT put your brand at the heart of the experience, creating meaningful touchpoints with delegates and speakers throughout the event.

From refreshment breaks to exclusive networking moments, your sponsorship ensures visibility, engagement, and lasting connections.



1. Delegate Break Aperitivo

€1,500

- Welcome **drink** with **beer** at the end of Day 1 conference
- Networking opportunity with delegates and speakers



2. Delegate Lunch Sponsorship

€10,000

- Exclusive **lunch** offered to all delegates and speakers
- Sponsor can join tables, engage, and network directly
- Includes branded graphics inside the delegate lunch area

DAY 1

DAY 2



3. Coffee & Snack

€3,500

- Add branded **coffee** or **snack** stations during conference breaks
- Visibility during the coffee breaks for the day



4. Conference Welcome Kit Sponsorship

€9,000

- Include branded items and gifts for delegates
- High visibility every day throughout the event



5. Networking Corner Sponsorship

€4,500

- Reserved area with banner and 1 table just in front of conference area for one-on-one meetings with delegates
- Exclusive visibility in a high-traffic networking zone



These sponsorship opportunities are designed to maximize your brand visibility while creating valuable interactions with industry leaders and decision makers.

**BE PART OF MEGAWATT.
MAKE MEANINGFUL CONNECTIONS.**



Position Your Brand at the forefront of the Energy landscape



DIGITAL MARKETING PACKAGE

- ✓ **Logo and hyperlink** on the MEGAWATT website among the Sponsor list
- ✓ Sponsor Logo on **MEGAWATT newsletters**
- ✓ **Linkedin post** to welcome the Sponsor
- ✓ **8 months online partner profile**



ONSITE EVENT PACKAGE

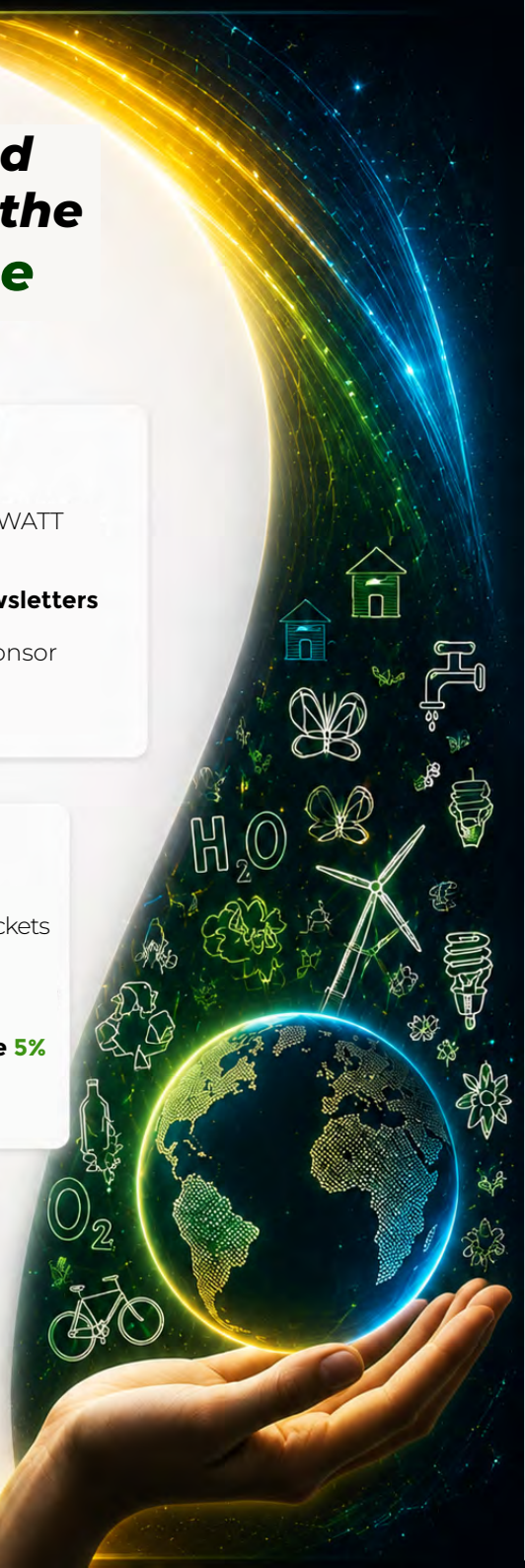
- ✓ Unlimited number of free invitation tickets for clients, prospects and associates
- ✓ **4 Complimentary Conference passes**
- ✓ **Discount** on Additional **Conference 5%**
- ✓ **Discount** on **Raw Space 5%**



SPONSORSHIP COST

EURO 2.500

Main Partner, Main Sponsor & Exhibitor can directly access to additional sponsorship packages without the sponsorship fee.



Additional Sponsorship Opportunities

Embark on a transformative journey with MEGAWATT, where sponsors forge invaluable connections, showcase industry leadership, and champion innovation in Energy innovations.



	Coffe Break	Euro	2.000
	Phone Charging Branded Station	Euro	2.000
	Pop Corn Break	Euro	2.500
	Cotton Candy Break	Euro	2.500
	Bag Sponsorship	Euro	3.000
	Busses transportations	Euro	3.500
	Ice Cream Break	Euro	4.000
	VIP Lounge Sponsorship	Euro	6.000
	Closing Reception Party	Euro	7.000
	Wifi Sponsorship	Euro	7.000
	Lanyard Sponsorship	Euro	8.000
	Opening Reception Party	Euro	10.000
	Gala Dinner Sponsorship	Euro	40.000



Contact our Team: info@megawattexpo.com | T. +39 035 4400 205

Graphic Sponsorship Opportunities

Maximize your brand visibility and make a lasting impression at MEGAWATT.

Explore our exclusive graphic sponsorship opportunities and choose the perfect placement for your brand.

1 BILLBOARD



DIMENSION
630X840 cm

PRICE
5.000 Euro



2 ENTRANCE BOARD



DIMENSION
286X160 cm

PRICE
900 Euro



3 TEARDROP BANNERS



DIMENSION
H 350 cm

PRICE
450 Euro each



4 REGISTRATION BANNERS



DIMENSION
247x96 cm

PRICE
400 Euro each



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Graphic Sponsorship Opportunities



5 ENTRANCE BANNER



DIMENSION
780x180 cm

PRICE
SOLD OUT



6 ENTRANCE BANNER



DIMENSION
350x180 cm

PRICE
1.400 Euro

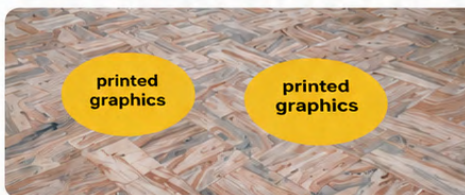


7 EXIT BANNER



DIMENSION
830x120 cm

PRICE
2.50 Euro



8 FLOOR ADHESIVE



DIMENSION
D. 100 cm
D. 70 cm

PRICE
200 Euro each
140 Euro each



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MEGAWATT
Exhibition & Conference

Thank You for **Powering** the Future



We look forward
to building a
high-impact
partnership
with you.

LET'S CONNECT



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www.megawattexpo.com

Powering the Future,
Together.