

MEGAWATT

Exhibition & Conference

2026 Sponsorship Opportunities

**POWERING
PURPOSE**

*Driving Sustainability
& Clean Energy for
a Brighter Future*

Innovate. Connect. Evolve.

www.MEGAWATTEXPO.com

#MEGAWATT2026



#JOINMEGAWATT

Be the Power Behind MEGAWATT

As Main Partner of MEGAWATT, your company is not just a sponsor - it becomes a strategic co-creator of one of Europe's most forward-looking events on energy, innovation and industry.

This partnership offers the highest level of visibility, influence and engagement, allowing your organization to actively shape the conference agenda, drive thought leadership, and connect with key global stakeholders.

Exclusive Visibility

- **Top-tier logo placement** - your logo always appears first and larger than any other sponsor, across all official MEGAWATT materials
- **Logo and hyperlink** featured on the MEGAWATT website homepage
- Main Partner spotlight in the official **Welcome Newsletter**
- **Dedicated LinkedIn post** announcing the partnership
- **Main Partner logo featured prominently** on the MEGAWATT promotional page in Modern Power Systems Magazine
- Main Partner logo on all **printed materials**, including flyers, catalogues, and visitor guides
- **10-month online partner profile** with company description, logo and link
- 1 client-produced content or article included in a MEGAWATT promotional newsletter (pre-event feature)

Strategic Involvement

- **Active participation in defining conference topics and content strategy**, in collaboration with the MEGAWATT Scientific Committee
- **Keynote speaking slot** or role as session chair in a main conference panel
- Option to organize a partner-branded workshop or innovation session



MAIN PARTNER

Premium Presence

- **Prime exhibition space** in the most visible area of the venue with **30% discount**
- **Co-branding on key locations** (Main Entrance, Conference Hall, Networking Lounge area)
- Featured visibility in the digital catalog

Networking & Hospitality

- **20 complimentary conference passes** for staff and guests
- **30% discount** on additional **conference passes**
- Full access to exclusive **social events and Gala Dinner** for 7 representatives
- Dedicated support for **B2B meetings and matchmaking**

Post-Event Recognition

- Inclusion in the Official Post-Event Report as the event's Main Partner
- **Feature interview and media coverage** distributed through MEGAWATT channels
- Continuous visibility in follow-up communication and **PR campaigns**

COST 32.000 EURO



The image shows the official logo for the MEGA Watt Exhibition & Conference 2026. The logo features a large, stylized 'W' and 'A' in blue and green, with the text 'MEGA WATT' in bold letters and 'Exhibition & Conference' below it. To the right is the Edison logo with the text 'MAIN PARTNER'. Below the logo is a detailed floor plan of the exhibition hall, divided into several sections: 'EXHIBITION & CONFERENCE' (with sub-sections 'EXHIBITION' and 'CONFERENCE'), 'DRIVE & MOTION', 'POWER & ENERGY', 'INDUSTRY 4.0 & AUTOMATION', 'TEST & MEASUREMENT', 'INDUSTRIAL INNOVATION', 'INDUSTRIAL SERVICES', and 'INDUSTRIAL LOGISTICS'. The floor plan also includes 'MEETING POINTS' and 'EXHIBITOR REGISTRATION' areas. The overall design is modern and professional, using a color palette of blue, green, and grey.

Be the Power Behind MEGAWATT

Becoming a Main Sponsor of MEGAWATT means gaining a leading position among the event's key partners - with strong visibility, premium access, and exclusive networking opportunities.

The Main Sponsor enjoys a powerful communication presence throughout the event and plays an active role in promoting innovation and sustainability in the energy and industrial sectors.

High-Profile Visibility

- **Prominent logo placement** on MEGAWATT materials (website, program, signage, banners, digital media) - positioned immediately after the Main Partner
- Logo and hyperlink on the MEGAWATT website
- Inclusion in the **Welcome Newsletter** to announce your participation
- **LinkedIn post** welcoming the Main Sponsor
- Main Sponsor logo on MEGAWATT **promotional page** in Modern Power Systems Magazine
- Main Sponsor logo on flyers, event catalogues and printed materials
- **8-month online partner profile** with logo and link

Conference & Content Presence

- **Participation as a speaker or panelist** in one conference session within the official program
- Mention in the Conference Programme and event website as Main Sponsor Participant

Exhibition & Branding

- **Premium exhibition space** in a high-visibility zone with **15% discount**
- **Branding opportunities** in select areas (Conference, Hall entrance)
- Featured in the official digital catalog

Networking & Hospitality

- **10 complimentary conference passes** for staff and guests
- **15% discount** on additional **conference passes**
- Access to all **networking events and Gala Dinner** for 5 representatives
- Dedicated support for **B2B meetings and matchmaking**

Post-Event Recognition

- Mention as Main Sponsor of MEGAWATT 2025 in the Official Post-Event Report
- Visibility in social media highlights and press coverage
- Continued brand presence in post-event communications

COST 20.000 EURO

Position Your Brand at the forefront of the Energy landscape

Digital marketing package

- **Logo and hyperlink** on the MEGAWATT website among the Sponsor list
- Sponsor Logo on **MEGAWATT newsletters**
- **Linkedin post** to welcome the Sponsor
- **8 months online partner profile**

Onsite event package

- Unlimited number of free invitation tickets for clients, prospects and associates
- **4 Complimentary Conference passes** for staff
- **Discount on Additional Conference 5%**
- **Discount on Raw Space 5%**

SPONSORSHIP COST

EURO 2.500

Main Partner, Main Sponsor & Exhibitor can directly access to additional sponsorship packages without the sponsorship fee.





Additional Sponsorship Opportunities

Embark on a transformative journey with MEGAWATT, where sponsors forge invaluable connections, showcase industry leadership, and champion innovation in Energy innovations.



Coffe Break	Euro	2.000
Phone Charging Branded Station	Euro	2.000
Pop Corn Break	Euro	2.500
Cotton Candy Break	Euro	2.500
Bag Sponsorship	Euro	3.000
Busses transportations	Euro	3.500
Ice Cream Break	Euro	4.000
VIP Lounge Sponsorship	Euro	6.000
Closing Reception Party	Euro	7.000
Wifi Sponsorship	Euro	7.000
Lanyard Sponsorship	Euro	8.000
Opening Reception Party	Euro	10.000
Gala Dinner Sponsorship	Euro	40.000



Graphic Sponsorship Opportunities



BILLBOARD

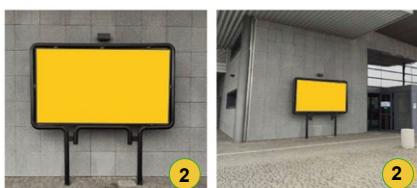


1

DIMENSION
630X840 cm

PRICE
5.000 Euro

ENTRANCE BOARD



2

DIMENSION
286X160 cm

PRICE
900 Euro

TEARDROP BANNERS



3

DIMENSION
H 350 cm

PRICE
450 Euro each

REGISTRATION BANNERS



4

DIMENSION
247X96 cm

PRICE
400 Euro each



Graphic Sponsorship Opportunities



ENTRANCE BANNER



5

DIMENSION
780X180 cm

PRICE
2.500 Euro

ENTRANCE BANNER



6

DIMENSION
350X180 cm

PRICE
1.400 Euro each

EXIT BANNER



7

DIMENSION
830X120 cm

PRICE
2.500 Euro

FLOOR ADHESIVE



printed
graphics



printed
graphics

8

DIMENSION
D. 100 cm

PRICE
200 Euro each

D. 80 cm

140 Euro each

MEGAWATT

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OUR CONTACTS:

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